



LIVELIHOODS
FUNDS ACT TODAY
FOR A BETTER FUTURE

THE LIVELIHOODS FUNDS

IMPACT INVESTMENT FUNDS FOR RESILIENT ECOSYSTEMS,
COMMUNITIES & BUSINESSES

ACT TODAY FOR A BETTER FUTURE

January 23rd, 2023

Who are the Livelihoods Funds ?

An organization which accompanies corporations to sustainably transform their supply chains & reduce their carbon footprint



Within supply chains
Regenerative Agriculture
sourcing projects

400,000 people reached
60,000 farms in transition

Beyond supply chains
Beyond Value Chain Mitigation

3.5M people reached
60M TCO₂ to be sequestered

**WE ACT ON LARGE-SCALE
& IN THE LONG-RUN**

A SYSTEMIC APPROACH: business, nature, people

- Collaborating with corporations via **10 to 20-year projects**
- Hand-in-hand field work with local **NGOs & communities**
- Building **private & public coalitions**

OUR CURRENT INVESTORS

21 players committed to climate action



■ WHAT IS AT STAKE?

Soil health is at the core of the challenges of our times.



Climate change, biodiversity loss & social impact are all interlinked

In the past few decades, climate change & intensive agricultural models have seriously damaged soil health, worldwide: which **agricultural models** can reverse the trend?

How to **improve the livelihoods of rural communities** who depend on nature & biodiversity to make a living?
How to improve farmer income?

How can we contribute to **keep global warming below 1.5°C** & halt the loss of biodiversity?

Which **financial models** can contribute to take action today and make a change in the long run?

A GLANCE AT THE LIVELIHOODS FUNDS PROJECTS

IRRIGATED AGRICULTURE
Mexico



MANGROVES
Mexico



MANGROVES
Senegal



RURAL ENERGY
Burkina Faso



REGENERATIVE AGRICULTURE
Brittany, France



MANGROVES
India - Sundarbans



COFFEE & AGROFORESTRY (2 PROJECTS)
India-Araku Valley



RURAL ENERGY
Nepal



AGROFORESTRY & SILK TREES
Eastern India



AGROFORESTRY & COFFEE
Mexico



AGROFORESTRY
Guatemala



RURAL ENERGY
Peru



WATERSHED
Brazil



SHEA SOURCING
Ghana



COCOA
Ghana



AGROFORESTRY
Rwanda



RURAL ENERGY
Malawi



VANILLA
Madagascar



DAIRY PRODUCTS
Kenya



RURAL ENERGY (2)
Kenya



COCONUT (2 PROJECTS)
Philippines



PALM OIL
Indonesia



MANGROVES (2)
Indonesia



PROJECT EXAMPLE: VANILLA IN MADAGASCAR

Building a resilient supply chain & preserve biodiversity with 3,000 smallholders



WHAT ARE THE CHALLENGES FOR THE VANILLA SECTOR?

FOR FARMERS:

- Poverty cycle: middlemen, thefts, extreme weather conditions...
- Lack of efficient practices & finance to grow quality vanilla
- Food insecurity & malnutrition

FOR COMPANIES:

- Volatile market: prices multiplied by 20 in the past three years
- Unsecured supply: volumes and quality are at their lowest levels since 2003
- No traceability at farm level

AT BIODIVERSITY LEVEL:

- Forest encroachment due to slash & burn practices
- Illegal logging

■ VANILLA: THE PROJECT COALITION

Companies as vanilla off-takers, local NGOs as project implementers, public institutions as co-funders and Livelihoods Funds as the upfront investors



- Collaborative platform
- Co-design
- Upfront financing
- Monitoring



PUBLIC INSTITUTIONS

- Co-funding from international players
- Law enforcement with local authorities



PRIVATE COMPANIES

- Project off-takers: 10-year purchase commitment
- Shared governance



NGO PARTNERS

- Co-design
- Field implementation
- Monitoring



■ VANILLA: AN INTEGRATED APPROACH

To tackle the root causes of chronic issues in the sector



- **Build on new foundations:**
A project zone outside the main vanilla production area in Madagascar
- **Empower farmers:**
Trainings over 5 years on sustainable & productive practices, planting material, extension services
- **Increase food security:**
Ecological intensification of rice cropping
- **Retain more value for farmers:**
Creation of a farmers-owned cooperative (GIE)
- **Sustain market connection:**
10-year purchase commitment from project off-takers

PROJECT EXAMPLE IN FRANCE, « HAUTS DE FRANCE »



Hauts de France

COMPANIES SEEKING TO LOWER THEIR CARBON FOOTPRINT & ENHANCE BIODIVERSITY:



Secure sustainable sourcing from regenerative farms



Lower carbon footprint (scope 3)



Enhance on-farm biodiversity

■ A COALITION OF PRIVATE & PUBLIC ACTORS

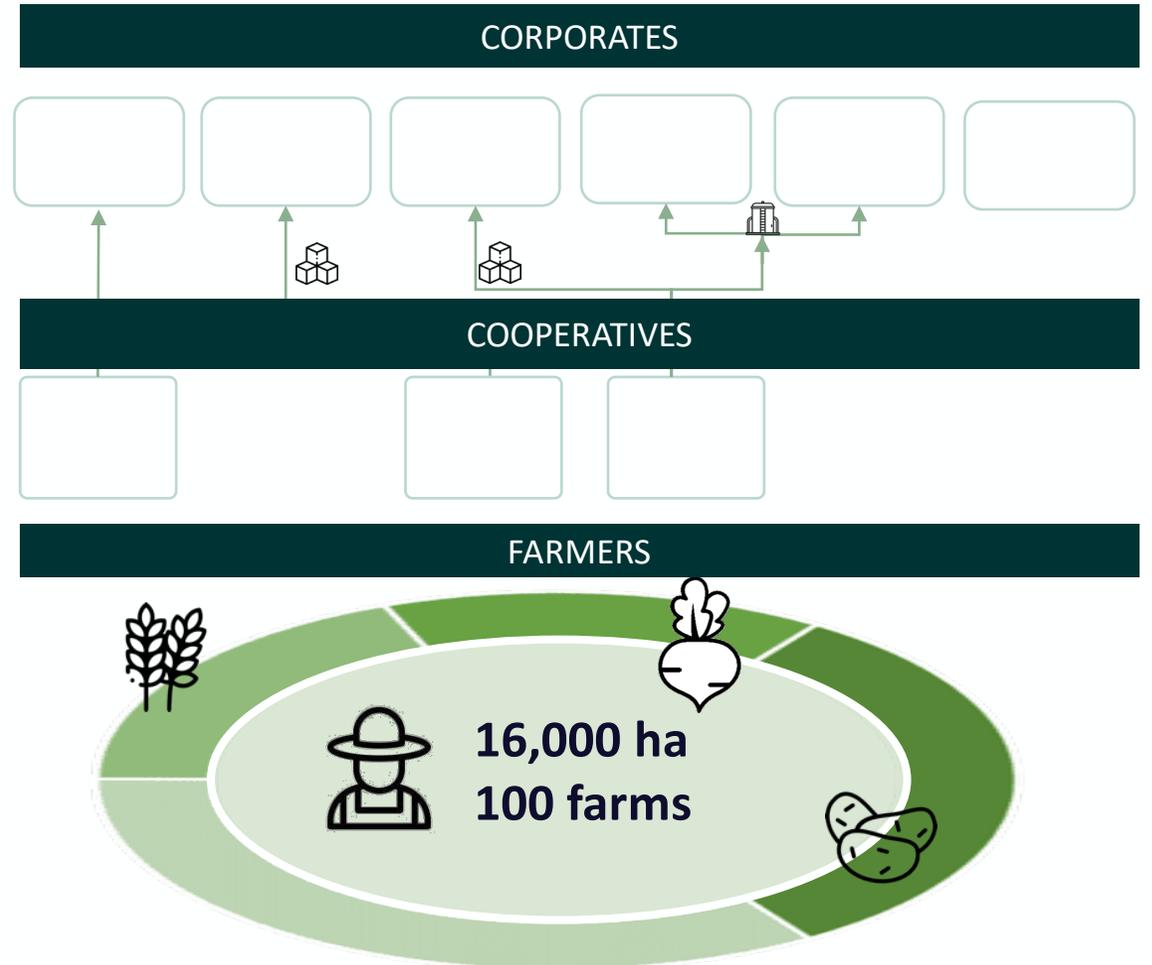
Scale-up regenerative agriculture & restore biodiversity



Companies alone may lack influence on upstream farmers



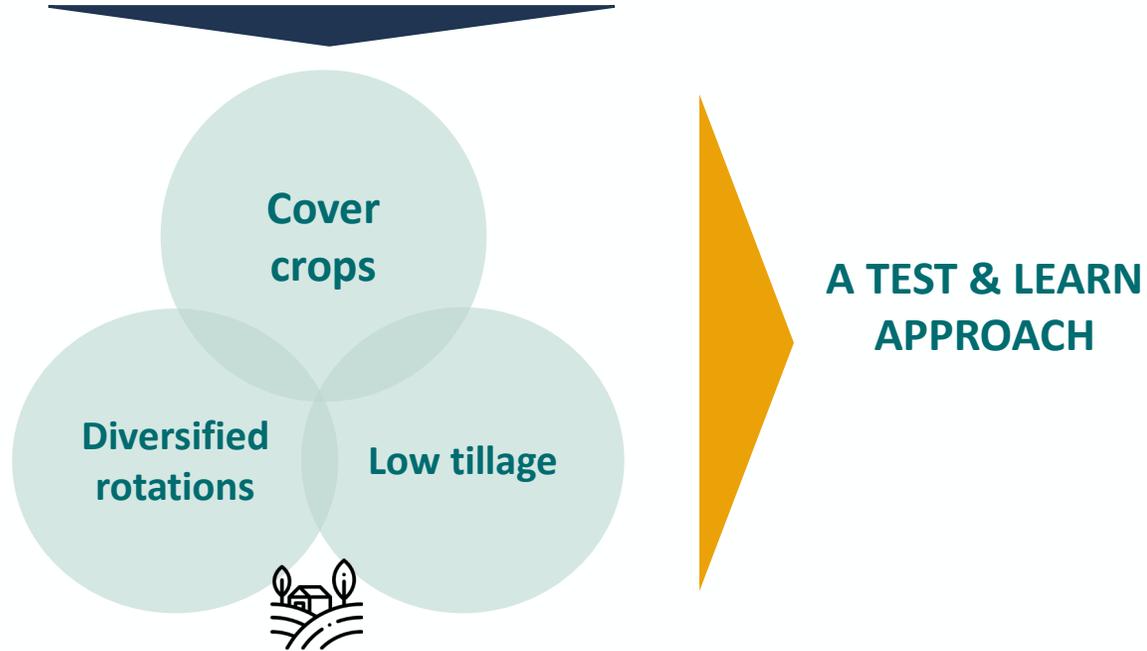
Regenerative agriculture needs to take place at a whole farm level



■ TRANSITIONING TO REGENERATIVE AGRICULTURE IS CHALLENGING

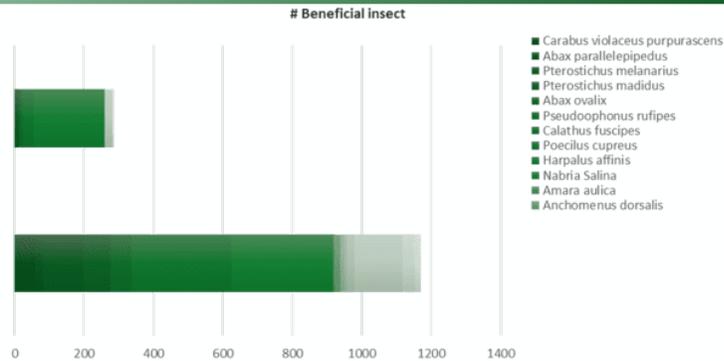
It requires placing the soil at the heart of the farming model

KEY PRINCIPLES IN PRACTICE



IMPACTS FOR NATURE, PEOPLE, BUSINESS

Measuring farm biodiversity



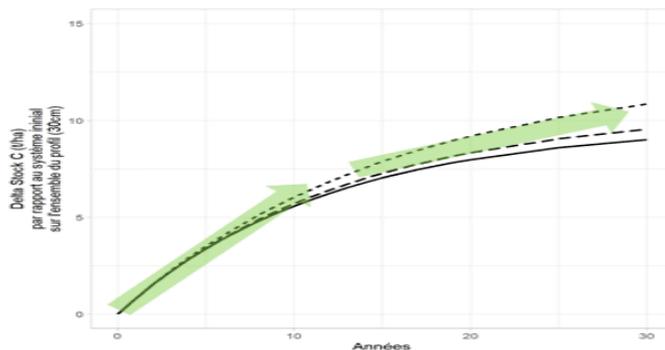
Assessing the benefits for the farmers



A more rewarding job

- Increased **quality of life**
- Lower **working hours**
- Restored **professional & social integration**

Measuring carbon removal & reduction



Enhanced farm productivity

- **Sustained yields** on the long term
- **Lower production costs** (fuel & inputs)

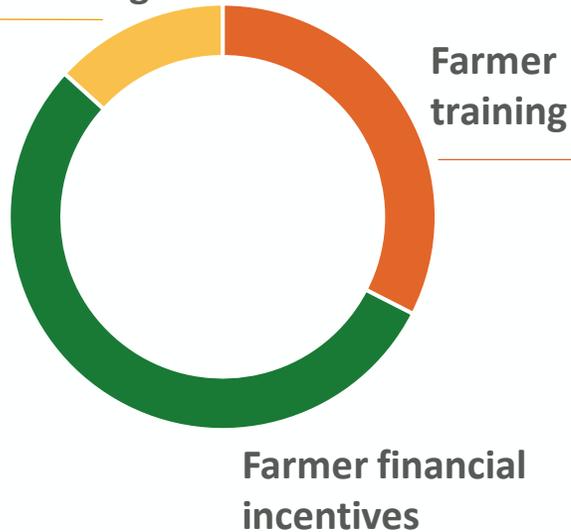


■ AN INNOVATIVE FINANCIAL MODEL TO REACH SCALE

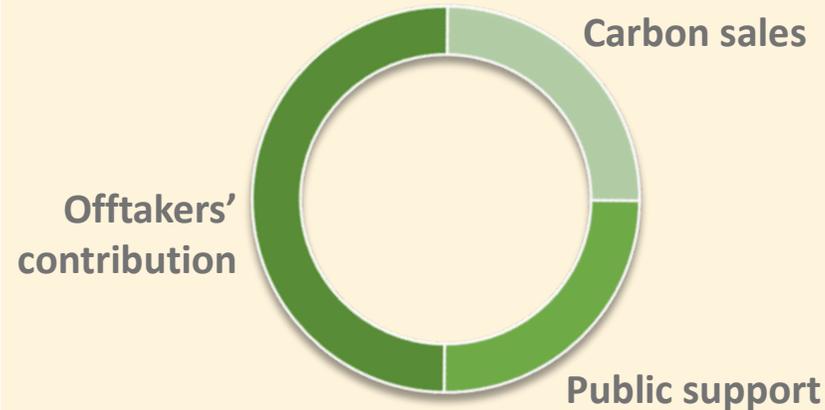
The private & public sector in a joint investment vehicle

Cost sharing

Project management
& coalition steering



Raising funding from public bodies and carbon finance



WHAT DOES IT TAKE TO SCALE-UP REGENERATIVE AGRICULTURE?

MAIN CHALLENGES FOR CORPORATES:

- COST
- IMPACT
- RISK
- MANAGEMENT AT SCALE

KEY LEARNINGS FROM THE FIELD:



Collaboration with competitors on actions



Contracting from common suppliers & geographies



Leveraging public finance



Commitment to source from project farms over min. 5 years



Alignment on common Regenerative Agriculture curriculum



Alignment on farmers incentives & shared value



GET IN TOUCH

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